

# 2009 Christmas at Walnut Grove Farm

November 27, 28, 29  
10:00 AM - 4:00 PM

## VENDOR APPLICATION FORM

YOU ARE INVITED TO APPLY for space at "Christmas at Walnut Grove Farm." We are known for presenting quality and the total experience that our artisans offer the discriminating shoppers who visit us. We are pleased that you are considering this historic/sales event. As this is a juried show, please provide the following information:

\*Name \_\_\_\_\_ Phone \_\_\_\_\_

\*Business Name \_\_\_\_\_ Email \_\_\_\_\_

\*Business Address \_\_\_\_\_ IL IBT No. \_\_\_\_\_

Merchandise (be specific & inclusive\*) \_\_\_\_\_

PLEASE CHECK THE FOLLOWING CRITERIA WITH WHICH YOU CAN COMPLY:

- \_\_\_\_\_ Send PHOTOS or samples of your merchandise and their price ranges
- \_\_\_\_\_ Present QUALITY items with a creative, RUSTIC display; send photos if possible
- \_\_\_\_\_ DEMONSTRATE your talent;
- \_\_\_\_\_ Dress in simple prairie COSTUME -- Wear layers of warm clothing;
- \_\_\_\_\_ Provide own LIGHTING equipment;
- \_\_\_\_\_ Support the other vendors -- THE FRIENDLY NETWORK;
- \_\_\_\_\_ Help MARKET the event (flyers & personal invitations prior to the event);
- \_\_\_\_\_ Give INPUT in evaluating our event.

Walnut Grove Farm advertises through press releases, Internet, direct mail, media interviews and flyers. The Tourism Council is also promoting our event. Write a ONE line description of what you will be offering.

**THE VENDOR FEE** for the Christmas event is for a 6X10 FT. indoor space. This fee is returned if the jury does not approve the application. Tell us your space needs. Food vendors add \$20 if electricity is used in cooking.

**CHECK ONE:** \_\_\_\_\_ Flat Fee \$95 by June 1; \_\_\_\_\_ \$105 after June 1;  
\_\_\_\_\_ 20% of sales (\$50min - vendor tended); \_\_\_\_\_ 30% consignment (WGFarm tended). \_\_\_\_\_

\_\_\_\_\_ **BEST DEAL: Combined Scenic Drive & Christmas event - \$250**  
**for all 7 days.**

(Fill out & return the applications for both events.)

Enclosed is \_\_\_\_\_ for \_\_\_\_\_ (# of spaces) on \_\_\_\_\_ (dates)

(It is best for the entire show for vendors to be present all three days. If that is not possible please tell us far in advance.)

Please return your application by JUNE 1ST with a sample of your work to: Janis King 1455 Knox Station Rd. Knoxville, IL 61448.  
Phone: (309) 289-4770

\*Name, Business Name & Address, and IL IBT number are required for our IL Dept. of Rev. Event Report. Walnut Grove Farm reserves the right to refuse sale of inappropriate items that are not described or pictured in the vendor's application form.