

2009 Knox County Scenic Drive

October 3 & 4 and October 10 & 11

9:00 AM - 5:00 PM

WALNUT GROVE FARM - VENDOR APPLICATION FORM

YOU ARE INVITED TO APPLY for space at the only juried stop on the Scenic Drive, Walnut Grove Farm. We are very proud of the family of quality artisans that offer their talents and items for sale at our farm. We are pleased that you would like to be a part of this fine event. Thank you for your interest. Please provide the following information.

*Name _____ Phone _____

*Business Name _____ Email _____

*Business Address _____ IL IBT No. _____

Merchandise (be specific & inclusive*) _____

- Anyone selling food must have a certificate of insurance on file with us by September 1. Health Department permits are each food vendor's responsibility.

PLEASE CHECK THE FOLLOWING CRITERIA WITH WHICH YOU CAN COMPLY:

- _____ Send PHOTOS of your merchandise & display with application, price range of items sold;
- _____ Present QUALITY items with a creative, RUSTIC display;
- _____ DEMONSTRATE your talent; Dress in simple prairie COSTUME;
- _____ Provide own LIGHTING equipment;
- _____ Support the other vendors -- THE FRIENDLY NETWORK;
- _____ Help MARKET the event (flyers & personal invitations prior to the event);
- _____ Give INPUT in evaluating our event after the Scenic Drive.

We advertise by press releases, Internet, media interviews, direct mail, flyers in addition to the Official Guide and other Scenic Drive Association ads. For media use, write a ONE line description of what you will be offering.

THE VENDOR FEE at Walnut Grove Farm is for a 6X10 FT. indoor space or 12X12 FT. outdoor space, and **includes the \$25 paid to the Knox County Scenic Drive Association**. This fee is returned if the jury does not approve the application. Food vendors add \$30 if electricity is used in cooking. Make checks payable to Walnut Grove Farm.

CHECK ONE: _____ Flat Fee \$165 by June 1; _____ \$180 after June 1;
_____ 20% of sales (\$50 min. - vendor tended); _____ 30% consignment(\$50 min. WGFarm tended).
_____ **BEST DEAL \$250. Sign up for both the Scenic Drive & Xmas Events by June 1.** (Fill out Xmas form too.)

Enclosed is _____ for _____ (# of spaces) on _____ (dates)

Please return your application by **JUNE 1** with a sample of your work to: Janis King, Walnut Grove Farm, 1455 Knox Station Road, Knoxville, IL 61448. Phone: (309) 289-4770.

***Name, Business Name & Address, and IL IBT number are required for our IL Dept. of Rev. Event Report.** Walnut Grove Farm reserves the right to refuse sale of inappropriate items that are not described or pictured in the vendor's application form.